

ASHEBORO CITY SCHOOLS

COMMUNICATION TOOLS

- Blackboard Connect telephone messages for parents, staff and students
- Website: www.asheboro.k12.nc.us
- District calendar of events available on website
- E-newsletter distributed to all ACS families and key community members on a monthly basis
- Facebook and Twitter
- Annual report mailed to all school district taxpayers in winter (also available on website)
- Quarterly mailers sent to Asheboro community to promote district events and programs
- Press and media releases (also available on website)
- School newsletters for parents
- Individual classroom newsletters for parents
- Face-to-face meetings and conferences
- Various brochures and publications about special programs and strategic plan
- District and school Eduvision channels used for daily announcements and to showcase student work
- “*Monday Musings*” weekly electronic newsletter distributed to all staff and Board of Education members by e-mail
- “*Board Briefs*” electronic recap for staff and community of actions taken at monthly meetings of Asheboro City Board of Education (available on website)
- “*Professional Development Notes*” monthly electronic newsletter for staff featuring professional meetings and workshops (also available on website)
- President’s Round Table (school PTO/PTA Presidents) meets three times per year with superintendent to enhance communication and support student achievement
- Superintendent’s Student Advisory Council meets four times per year to enhance communication and discuss school district issues
- Superintendent’s Advisory Council (school-based staff representatives) meets monthly to enhance communication, identify and discuss school district issues, and share good news
- Latino Advisory Council meets quarterly to enhance communication, identify and discuss district issues and share good news.

- Faith-based advisory council meets quarterly to enhance communication, identify and discuss district issues and expand partnerships with faith community.